

2011 AZALEA CLASSIC

Piedmont Club, Haymarket, VA

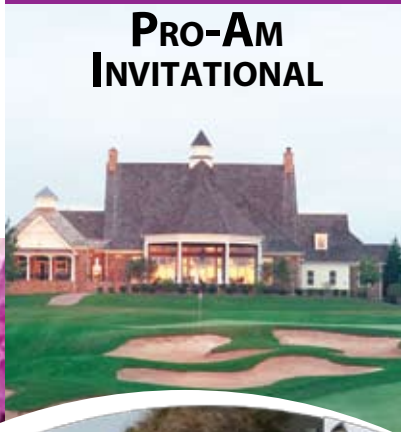
MAY 1

**SPECIAL OLYMPICS &
BOYS & GIRLS CLUBS
GOLF DAY**



MAY 2

**PRO-AM
INVITATIONAL**



MAY 3

**PRO-AM INVITATIONAL
WITH LPGA
PLAYERS**



2011 AZALEA CLASSIC

Three exciting days of golf



MAY 1

SPECIAL OLYMPICS & BOYS & GIRLS CLUBS GOLF DAY

We welcome over 80 athletes as part of our support for Northern Virginia Special Olympics and Boys & Girls Clubs.

They'll enjoy a golf clinic and tournament conducted by golf pros, sponsors and local high school golfers.



MAY 2

PRO-AM INVITATIONAL

Our 2011 Annual Pro-Am Invitational is one of the largest Pro-Am Invitationals in the Middle Atlantic Professional Golfers Association. It attracts some of the top PGA players and is always an exciting event.



MAY 3

PRO-AM INVITATIONAL WITH JULI INKSTER, LPGA HALL-OF-FAMER

Watch the touring professionals of the LPGA Tour in action for a clinic and Pro-Am Invitational. You'll have a front row seat to watch some of the best in women's professional golf.



A unique opportunity to be a part of the Mid-Atlantic's premier charity golfing event

Make a difference for our country and your community.

The proceeds from the Azalea Classic support Azalea Charities' dual mission of Aid for Wounded Warriors and Community Charities. We're a charity that runs on 100% volunteer power with all proceeds (beyond minimal expenses) going directly to the people who need them the most.

Expose your business to the opportunities that abound within the diverse, well-educated, affluent population of Washington, DC and Northern Virginia. Rated #2 for the highest Median Household Income by the US Census, this area includes high-level decision-makers in government and technology.

Meet visiting LPGA players like Juli Inkster and others associated with one of the world's fastest-growing sports brands. Take your sponsorship to the next level by leveraging this unique opportunity to associate with Azalea Charities and LPGA professionals.

Take advantage of an opportunity to play with top pros in the Middle Atlantic Professional Golfers Association – sponsoring a team is a great way to reward employees or entertain key clients.

Enjoy a special satisfaction witnessing the interaction between top golf pros and athletes from the Special Olympics and Boys and Girls Clubs as they experience the game of golf as a learning tool for everyone involved.

Join corporate and local businesses as they collectively address the needs of our communities and our wounded heroes and their families.



Special Olympics / Boys & Girls Clubs Golf Day



Nothing matters as much to me as the smiles on the faces of the Special Olympians as they sink their putt on the 18th green ...

*Craig S. Gerhart
Former County Executive,
Prince William County, VA
Honorary Chairman
2008 Azalea Classic*

Special Olympians teach us invaluable life lessons, and they ask for nothing in return... except for maybe a hug or a high five.

Chip Sullivan, PGA

***"Let me win, but if I cannot win,
let me be brave in the attempt"***

On Sunday, May 1, 2011, we welcome over 80 athletes as part of our continuing support of Northern Virginia Special Olympics and Boys and Girls Clubs. They'll enjoy a golf clinic and tournament conducted by golf pros, sponsors and local high school golfers.

Teams from all over Northern Virginia attend this event, with many athletes coming back year after year. Rain or shine, each year is unique and everybody has a great time.

Our goal is to use part of the proceeds from this year's tournament to send several local Special Olympians to the 2011 World Summer Games in Athens, Greece.





Be a part of one of the largest Pro-Am Invationals in the Middle Atlantic Professional Golfers Association

Our 2011 Azalea Classic celebrates the emergence of the Azalea Classic Pro-Am Invitational as one of the premier events of the MAPGA season. As a sponsor, you and your guest will have the chance to play with some of the top golfers in the region.

The field will be divided into 34 foursomes - each consisting of one professional and three amateurs. The amateurs compete in a modified scramble format for prizes while the professionals compete in a stroke play event with an estimated purse of \$10,000.

The Invitational takes place at the beautiful Piedmont Club, "Home of the Azalea Classic". This premier course is located in Haymarket, Virginia, where you'll enjoy vistas of the Blue Ridge Mountains and native azaleas in bloom.

A history

In April 1999, Frank Lasch and Larry Pergerson organized a charity golf tournament during the spring, when the golf course would be most pristine with trees and azaleas in bloom. The Azalea Classic Pro-Am Invitational was inaugurated with the support of two major sponsors, banker Gary Martin and developer Dean Morehouse. This tournament has been a cornerstone of Azalea Charities' fundraising efforts ever since.



2011 Azalea Classic Pro-Am Invitational

Tournament Schedule - Monday, May 2, 2011

9:00 am	Driving range opens
9:30-11:00	Professional registration
10:00-11:30	Amateur registration
10:45-11:45	Hospitality tent open for sponsors
11:00-11:45	Lunch in Clubhouse
11:45	Assemble teams & welcome
12:00 pm	Shotgun start

After tournament events

5:00-5:30 pm	Cocktails
5:30-6:15	Dinner
6:20	Awards presentation

Directions to the Piedmont Club

14675 Piedmont Vista Drive, Haymarket VA

Take Interstate 66 West to Route 15 (Exit 40 - Haymarket); bear right and proceed north on Route 15 for approximately ¼ mile to Piedmont's entrance and turn right. Take next left onto Piedmont Vista Drive and proceed to the guardhouse. Once you have passed the guardhouse, the entrance to the Clubhouse is on the right. Follow signs to the Bag Drop. For information, call 703.753.5922 or visit the website at www.piedmontclub.com.

Participants

The field of 136 golfers will consist of 34 professional golfers from the Middle Atlantic Professional Golfers Association and 102 amateur golfers.

The field will be divided into foursomes consisting of one professional and three amateurs.

A local high school golf standout may be selected to fill one of 34 PGA slots. A donation to his/her high school golf or academic program will be made.

Format

Professionals

Stroke play for cash purse

Professionals will play from their respective Pro Tees

Amateurs

Modified Scramble or Captain's Choice (the Pro is not considered to be in the scramble)

Men will play from the Championship Tees (Blue)

Women will play from the Forward Tees (Red)

Amateurs are permitted to use Pro score to better their score





**Schedule for
Women's Clinic &
Pro-Am Invitational**

Tuesday, May 4, 2011

*Details of the Women's Clinic
& Pro-Am Invitational
will be provided to
sponsors by March 15, 2011.*

*Registration will run from
8:00 to 9:00 am with
projected starting Tee-times
at 10:00 am.*

*I am proud to be the Honorary
Chairperson of the Women's Clinic
and Pro-Am Invitational in
support of Azalea Charities.
Bringing LPGA players to Prince
William County and the entire
Greater Washington Metro Area
to benefit local communities and
support Aid for Wounded Warriors
means a great deal to me.
The participating LPGA players
and I look forward to being at the
Piedmont Club and playing in
the Pro-Am Invitational.*

*Juli Inkster
LPGA Professional
Member of the World Hall of Fame*

Women's Clinic & Pro-Am Invitational

A chance to see top LPGA Pros in action

Watch our website at www.azaleacharities.com for details on this exciting event

Information on participating LPGA professionals will be provided as commitments are received.

A first class clinic conducted by LPGA Players helps you learn golf techniques and etiquette with some opportunities for hands-on experience with the Pros.

Pro-Am Invitational lets you golf in a foursome with an LPGA professional and watch the best in women's golf up close.

Dinner with the Pros allows you to get to know premier LPGA players one-on-one by joining them for dinner.

Julie Inkster and other invited LPGA golfers



Julie Inkster is currently ranked 50th in Rolex Women's World Ranking Championship of Pro-Am Golf. She has had 31 LPGA Career Victories including 7 Major Championships. She was selected for her eighth-career appearance on the U.S. Solheim Cup Team (1992, 1998, 2000, 2002, 2003, 2005, 2007, 2009). With a total of 18 points, Inkster holds the record for most points of any American Solheim Cup player. In 2000, Juli was inducted into the World Hall of Fame.



Azahara Muñoz is the 2010 LPGA Rookie of the Year. Turning pro in September 2009, Muñoz won the 2009 Madrid Ladies Masters in Spain on her debut on the Ladies European Tour. She finished fifth at the LPGA Final Qualifying Tournament in December to earn full LPGA Tour playing privileges for 2010. Born in Málaga, Spain, Muñoz had a successful amateur career in both Europe and the United States.



Pat Hurst holds six career LPGA titles, including one major, 1998 Nabisco Dinah Shore. Her best money list finish was 6th in 2000. She has represented the United States in the Solheim Cup five times, in 1998, 2000, 2002, 2005, and 2007. In 1995, Hurst won Rookie of the Year honors in her debut season on the LPGA Tour.



Become a Sponsor

MAY 1
SPECIAL OLYMPICS
GOLF DAY

MAY 2
PRO-AM
INVITATIONAL

MAY 3
WOMEN'S CLINIC &
PRO-AM INVITATIONAL

Play with the pros – Sponsorship gives you a front seat to some of the best golfing action in the Middle Atlantic Professional Golfers Association. As your level of sponsorship climbs, so do your benefits. By sponsoring a team, you get a chance to play with the pros – or reward a loyal customer or valued employee with a unique sporting experience.

Entertain your guests with private use of the library and hospitality tent so they can meet participants and pros. Golf professionals appreciate the client / sponsor relationship and are warm and friendly people to meet.

Rub elbows with LPGA golfers as a major corporate sponsor and receive an opportunity to field one or more teams in the Women's Pro-Am Invitational on May 3, 2011.

Promote your business with Clubhouse and golf course signage as well as advertisements in the event program.

Reach an audience of over 300,000 golf fans through ads, interviews and promotional opportunities with *Pros N' Hackers* magazine and radio programming.

Identify your business with a worthy cause since all Azalea Classic profits go to help drive the mission of Azalea Charities to help Wounded Warriors and Community Charities.



2011 Azalea Classic Pro-Am Invitational

Sponsorship Opportunities

____ Title Sponsor \$50,000 (1)

- Fees for nine golfers (3 teams), lunch, dinner & Tee package
- Primary Clubhouse and Golf Course signage
- Private use of Library for entertainment of guests & use of hospitality tent (light snacks and beverages provided)
- TV, radio, newspaper, golf-related publication recognition
- Full page event program ad & sponsor recognition on cover
- Press release announcing Title Sponsorship
- Selection of three MAPGA golf professionals to play in the Azalea Classic
- Six players (2 teams) in the Women's Pro-Am on May 3, 2011
- Selection of one out of a field of ten LPGA players for your team

____ Presenting Sponsor \$25,000 (2)

- Fees for nine golfers (3 teams), lunch, dinner & Tee package
- Primary Clubhouse and Golf Course signage
- Private use of Library for entertainment of guests & use of hospitality tent (light snacks and beverages provided)
- TV, radio, newspaper, golf-related publication recognition
- Full page event program ad & sponsor recognition on cover
- Three golfers (1 team) in the Women's Pro-Am on May 3, 2011
- TV, radio, newspaper and golf-related publications recognition before & after tournament

____ Platinum Sponsor \$15,000

- Fees for six golfers (2 teams), lunch, dinner & Tee package
- Clubhouse and Golf Course signage
- Private use of Library for entertainment of guests & use of hospitality tent (light snacks and beverages provided)
- Three golfers (1 team) in the Women's Pro-Am on May 3, 2011
- Half page event program ad
- TV, radio, newspaper and golf-related publications recognition before & after tournament

____ Gold Sponsor \$10,000

- Fees for six golfers (2 teams), lunch, dinner & Tee package
- Clubhouse and Golf Course signage
- Hospitality tent (light snacks and beverages provided)
- Three golfers (1 team) in the Women's Pro-Am on May 3, 2011
- Quarter page event program ad
- TV, radio, newspaper and golf-related publications recognition before & after tournament

____ Silver Sponsor \$5,000

- Fees for six golfers (2 teams), lunch, dinner & Tee package
- Golf Course signage
- TV, radio, newspaper and golf-related publications recognition before & after tournament

____ Bronze Sponsor \$2,500

- Fees for three golfers (1 team), lunch, dinner & Tee package
- Golf Course signage
- TV, radio, newspaper and golf-related publications recognition

____ Player Participant \$1,000

- Fee for one golfer, lunch, dinner & Tee package

Company Name

Sponsor Contact

Street Address

City/State/Zip

Phone

Email

Register Your Team

The Azalea Classic Pro-Am Invitational will be a field of 34 teams consisting of one professional and three amateurs

1 _____ Jacket Size _____

2 _____ Jacket Size _____

3 _____ Jacket Size _____

4 _____ Jacket Size _____

5 _____ Jacket Size _____

6 _____ Jacket Size _____

7 _____ Jacket Size _____

8 _____ Jacket Size _____

9 _____ Jacket Size _____

*All Sponsorships include an annual
Membership in Azalea Charities*

Return completed form by March 15 to:



PO Box 579 • Dumfries, VA 22026
703.670.5238 • AzaleaCharities@aol.com
www.AzaleaCharities.com

Contributions are tax deductible to the extent of the law. Azalea Charities EIN number is 54-1973354

A financial statement is available upon written request from the Office of Consumer Affairs, Commonwealth of Virginia



The 2010 Azalea Classic staff welcomes you to the Piedmont Club

Jeff Schauer, General Manager; John "Monty" Montgomery, PGA, Head Golf Professional, Tournament Director of Azalea Classic Pro-Am Invitational; David Warner, Assistant Golf Professional; and Patrick Fitzgerald, Chef



For information contact:
AzaleaCharities@aol.com
703.670.5238
www.azaleacharities.com

