

Help our heroes through the Marine Corps Marathon



Team Azalea Charities
Run for Wounded Warriors

Dear Prospective Sponsor,

I am writing to offer you a unique opportunity to support Azalea Charities' *Aid for Wounded Warriors* (AWW) by sponsoring our team participating in the 35th Annual Marine Corps Marathon and 10K in Washington, DC on 31 October 2010. **Our appeal to you for help is twofold:** to raise funds for AWW and assist in covering operating costs of Team Azalea Charities who will be participating in Marine Corps Marathon weekend events. In addition to supporting a worthwhile cause, you'll also gain corporate exposure on signs and shirts at an event which draws 60,000 athletes and spectators each year! The attached form explains various levels of AWW sponsor and benefits.

The purpose of AWW is to lift the spirits and support special needs of military men and women who have been injured in the line of duty. The wars in Iraq and Afghanistan have taken their toll in terms of hardships for our warriors and their families. Through AWW, Azalea Charities, a 501(c)(3) organization, provides day-to-day support for these heroes in ways that address their lifetime needs. The generosity of businesses like yours helps us fill critical gaps between what is offered by the Government and what is still needed by our service personnel. Our extensive outreach includes support to Walter Reed Army Medical Center, as well as Fisher Houses, VA Medical Centers, Hospices and Veterans Homes throughout the US and overseas.

Team Azalea Charities has a five year history of volunteer fundraisers collectively raising awareness and over \$350,000 for AWW at the Marine Corps Marathon and 10K, Chicago Marathon, Army 10 Miler, and 135-mile Badwater ultra-run across Death Valley. Last year we teamed with the British Army Benevolent Fund America to bring a group of active duty British runners to join Team Azalea Charities, including an injured Royal Marine who completed the race in a wheelchair and on crutches. This year we're **collaborating with the Allied Forces Foundation to welcome wounded warrior and active duty runners from Great Britain and Denmark that serve side-by-side with US forces around the world.**

To learn more about Azalea Charities visit our web site at www.azaleacharities.com. If you have any questions, please contact me at (703) 670-5238, AzaleaCharities@aol.com, or contact our Team Azalea Charities coordinator, Norm Albert, at (703) 615-4085, runforwoundedsoldiers@yahoo.com.

I look forward to including you on our list of exclusive sponsors – committed small businesses and corporations – who enjoy the benefits of sponsorship while supporting a worthwhile cause. Don't delay as the deadline for getting your corporate logo on our race shirts is 30 August 2010.

Sincerely,

Doug Taggart

President & CEO, Azalea Charities, Inc.